

SCIENCE FRICTION



3.0

Years after the launch of the first Mad Rock rubber formula, our new Science Friction 3.0 compound marks a special milestone for the Mad Rock brand. After exhaustive research and a new production process originating in the USA, our new formula has distinctively different characteristics than our previous batches. More durable than any of our previous formulas, our new Science Friction 3.0 also boasts higher friction. This optimal balance is incorporated into our new mix by increasing the tear strength and the memory of the compound. Due to its unique characteristics and unparalleled performance, our new Science Friction 3.0 formula is used on our shoe components like the 3D Hooking Heel, 3D Concave Sole as well as the soles in all of our rock shoes.



RAND RUBBER



In addition to the new formula for the sole and components of our new 2013 line, the new Science Friction formula was also incorporated into our new rand rubber mix. Higher friction and durability for the rand rubber is a testament to our commitment to performance and improvement in our rock shoe line. Enhancing the elasticity of the rand rubber was also a priority when developing the new rand rubber. As our new Science Friction R2 has greater give without the loss of performance, our new models feel extremely comfortable and sensitive, giving you that glove-like fit.



RAPID PROTO

We have been at the forefront of molding technology in climbing shoes since our launch in 2002. While it has been an expensive endeavor, we've never shied away from it as we truly believe that this method of production would yield the best performing and fitting shoes on the market.



TYPING

3D printed prototyping can be employed to reduce development times and costs so that we are able to evaluate the fit and finish of our design concepts as well as to optimize the fabrication process to streamline manufacturing.



NEW FOR 2022

ROVER WHITE













MORE

Durable
Sustainable
Comfortable
Performace



LESS

Waste Cost Pain Weight



COMPRESSION MOLDING TECHNOLOGY

- 25% LESS MATERIAL USED
 - 50% MORE DURABLE ■

BETTER

AND LAST

LONGER

THAN

TRADITIONALLY

MADE CLIMBING SHOES.





MORE COMFORT MORE PERFORMAR





NEW FOR 2022 BLACK



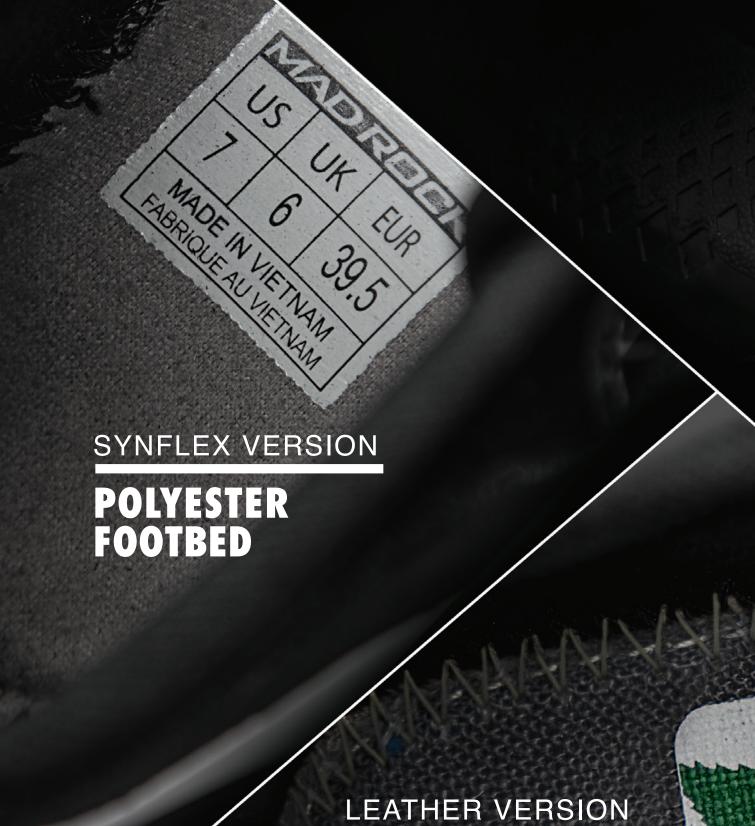
SYNFLEX VERSION

POLYESTER FOOTBED

LEATHER VERSION

HEMP FOOTBED





HEMP FOOTBED



REDLINE STRAP

SOFT & AGGRESSIVE











BLACK



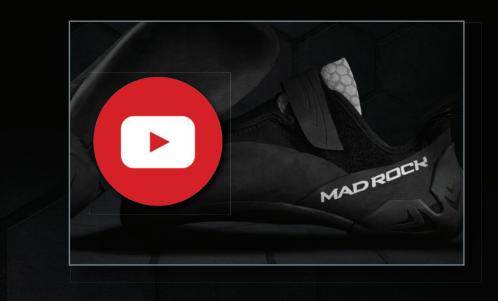
DO-IT-ALL











MADROCK















DO-IT-ALL













SIAR 2.0 COMPETITOR

















REMORA















REMORA









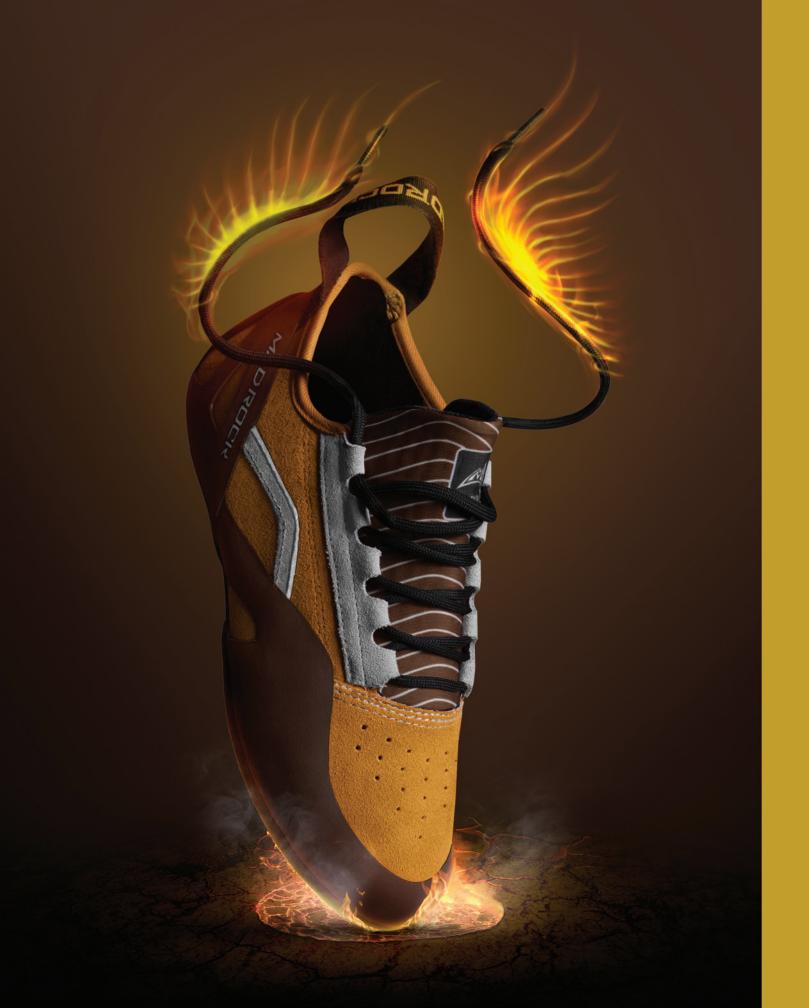












PHOENIX ALL DAY















NEW FOR 2022





Mad Monkey 2.0

NEW FOR 2022

REMEAL SHOES





BADGER

RHINO



THE BEST RENTAL FLEET

Guaranteed for 6 months! As always, we will replace or repair any rental shoe that doesn't hold up to regular guide or gym rental use.

*Snap button NOT covered under guarantee.



MAD BADGER

SAFEGUARD Wispringless









LIFEGUARD









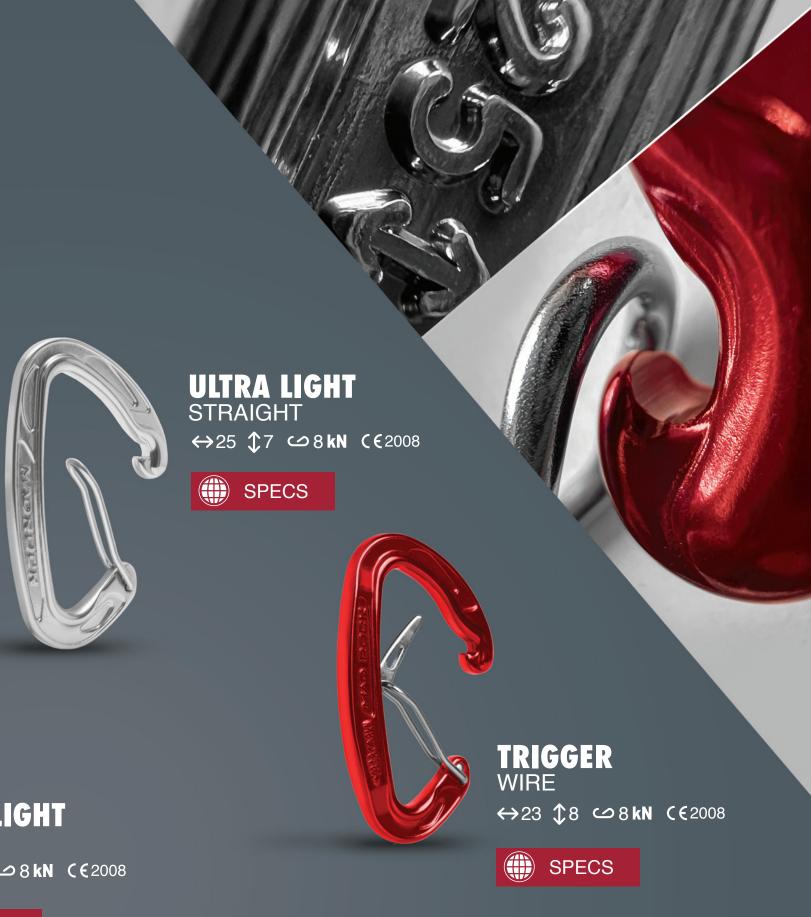


ULTRA LIGAHT SERIES



ULTRA L BENT ↔25 \$7 °C





SUPER C C C C S S E R I E S







SUPER TECH BENT

↔24 \$8 \(\to 9 \) kN (€2008















ULTRA TECH HMS SCREW

↔26 \$9 \(\to 9 \) **(\(\xi** 2008 \)



ULTRA TECH TWIST









S E R I E S



OVAL TECH TWIST ↔24 \$8 \$\to\$7 km \$\times\$6





2008



OVAL TECH SCREW ↔24 \$8 \$\to\$7 kn \$\text{C}\$€2008



S E R I E S

HULK HMS SCREW (BLACK) ↔30 \$10 \subseteq 8 kn C€2008



HULK HMS SCREW

↔30 \$10 \(\sigma 8 \) kN (€2008









SPECS



XL STEEL TRIPLE LOCK



EN362 50kN / 11000 lbs.



SPECS

EN362 50kN / 11000 lbs.





XL STEEL
TRIPLE LOCK



EN362 50kN / 11000 lbs.











CONCORDE DRAW

SPECS

SUPER TECH DRAW

SPECS

SUPER LIGI DRAW





ULTRA LIGHT DRAW



HT



EXPRE



SUPER TECH DRAW (6 PACK)





SUPER LIGHT DRAW (6 PACK)





ULTRA DRAW (



SS SETS



LIGHT 6 PACK)

ECS



CONCORDEDRAW (6 PACK)





BOTTLENOSE DRAW (6 PACK) 6 inch & 4 inch









↔23 \$7 < 27 kN (€2008)

LENGTH: 127 mm WEIGHT: 65 g

GEMIN













LIQUID CHALKLATE













CHALKLATE

8 Bars x 2 oz





CHALK SOCK 12 SOCK JAR



LO MEI



ADDICTION CHALK



DSE CHALK DIUM (8.4 oz) CHALK SOCK SOCK (2 oz)

SPECS









Open Dimensions: 48" x 36" x 5"

Closed Dimensions: 24" x 36" x 10"

Weight: 14 lbs





BLACK MAD PAD

ne







TRIPLE PADS

Open Dimensions: 72" x 44" x 5"

Closed Dimensions: 24" x 44" x 15"

Weight: 24 lbs



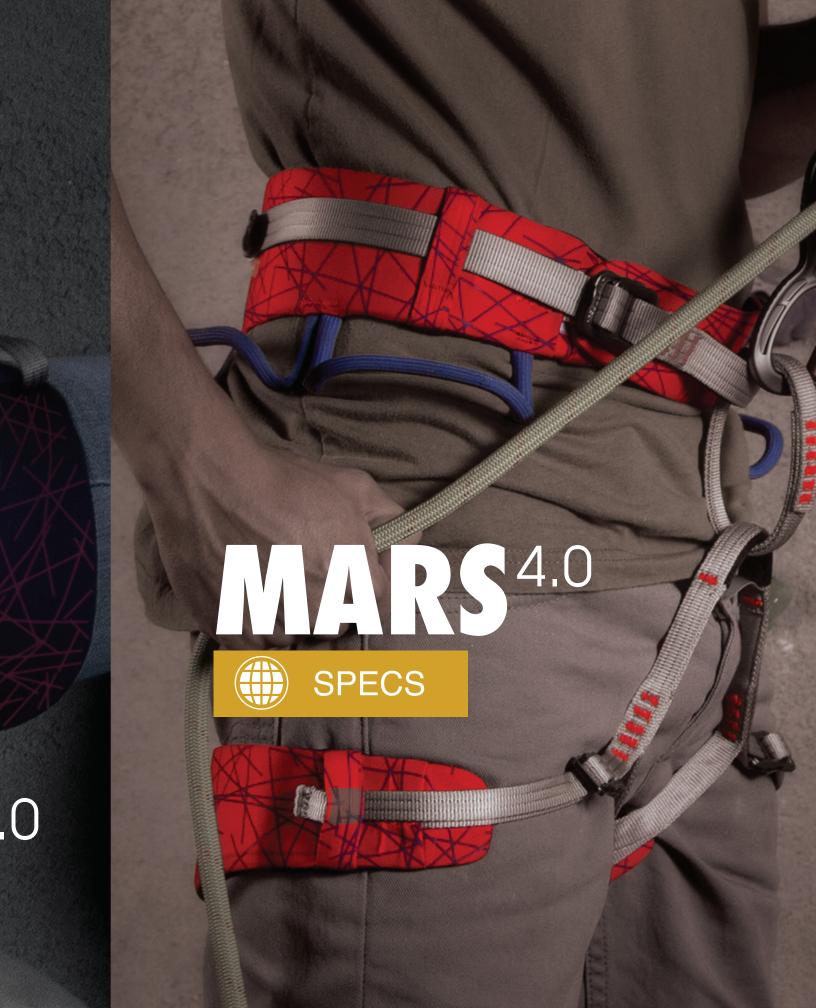














ENUS^{4.0}/MARS^{4.0} CLIMBING PACKAGE





WON

Color Available: Grey





GREY WOMBAT

BAT

,Red, Green, and Blue.







